

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 11503 01 OF 02 230929Z
ACTION AGRE-00

INFO OCT-01 EA-12 ISO-00 EB-08 STR-07 STRE-00 COME-00
TRSE-00 CIAE-00 INR-10 NSAE-00 L-03 /041 W
-----027213 231007Z /12
R 230836Z JUN 78
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 9060

UNCLAS SECTION 01 OF 02 TOKYO 11503

PASS AGRICULTURE AND STR ELECTRONICALLY

E.O. 11652: NA
TAGS: EAGR, JA
SUBJ: SPECIAL BEEF QUOTAS

REF: (A) TOKYO 10767 (B) FASTO 325

1. SUMMARY: EMBASSY HAS OBTAINED CLARIFICATION OF INTERNAL MAF AND MITI RULES FOR SPECIAL QUOTAS FOR PROMOTIONAL EVENTS. SPACE EXPO REQUEST NOW STANDS OUTSIDE OF ALL USUAL CATEGORIES. CONTRARY TO WHAT WE REPORTED IN REF. A, EMBASSY HAS DECIDED NOT TO WITHDRAW ITS LETTER OF SUPPORT FOR SPACE EXPO BEEF REQUEST BECAUSE WE ARE SATISFIED WITH WAY BEEF WILL BE HANDLED BY IMPORTERS AND MITSUKOSHI WHO WILL CONDUCT ACTUAL SALES AT SPACE EXPO SITE.

2. REF. A NOTED THAT EMBASSY PLANNED TO WITHDRAW LETTER TO MITI SUPPORTING REQUEST FOR SPECIAL QUOTA FOR BEEF SALES AT SPACE EXPO AND REF. B GAVE WASHINGTON CONCURRENCE. HOWEVER, THERE HAS BEEN STILL ANOTHER DEVELOPMENT ON SPACE EXPO AND ALSO WE HAVE OBTAINED CLARIFICATION OF MITI AND MAF PROCEDURES FOR SPECIAL QUOTAS AND WE NOW PLAN TO LET LETTER OF "SUPPORT" FOR SPACE EXPO SPECIAL QUOTA STAND.
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TOKYO 11503 01 OF 02 230929Z

3. EMBASSY AT REQUEST OF ORGANIZERS, HAD SENT SEPARATE LETTERS TO MITI TO SUPPORT SPECIAL QUOTAS FOR WORLD IMPORT MART, FOUR CHAIN STORES AND SPACE EXPO. MITI CAME BACK TO US REQUESTING THAT ALL OF THESE BE ROLLED INTO ONE REQUEST FOR A ONCE A YEAR EMBASSY QUOTA. WE THEN BECAME CONCERNED THAT IF SUCH A REQUEST WERE SUBMITTED

AND APPROVED, THIS MIGHT PRECLUDE APPROVAL OF IMPORTS FOR THE FAS RED MEAT AND POULTRY SHOW IN SEPTEMBER AND FOR OUR PARTICIPATION IN THE HARUMI INTERNATIONAL HOTEL AND RESTAURANT SHOW NEXT SPRING.

4. IN CALLS AT MITI AND MAF, WE RECEIVED EXPLANATION THAT SPECIAL QUOTAS AND LICENSES FOR PROMOTIONAL EVENTS COME IN THREE CATEGORIES:1

-- A. INTERNATIONAL FAIRS: THE PURPOSE OF THESE IS MAINLY TO INTRODUCE NEW PRODUCTS. MITI JWPROVES A TOTAL DOLLAR AMOUNT AFTER AN EMBASSY REQUEST FOR IQ ITEMS AND FAIR AUTHORITIES APPORTION THIS AMONG EXHIBITORS. APPORTIONMENT IS SUBJECT TO MITI APPROVAL AND MITI DOES CONSUL MAF ON AGRICULTURAL IQ ITEMS. THIS CATEGORY COVERS FAIRS SUCH AS HARUMI INTERNATIONAL HOTEL AND RESTAURANT SHOW AND OSAKA INTERNATIONAL TRADE FAIR, WHEN PRODUCTS IMPORTED ARE TO BE SOLD. (USDA PARTICIPATION FALLS UNDER CATEGORY B BELOW BECAUSE PRODUCT IS ONLY SAMPLED, NOT SOLD.)

- B. SPTWS ORGANIZED AND MANAGED BY EMBASSY: IN THESE SHOWS, NO PRODUCTS ARE SOLD. EMBASSY MUST OBTAIN IMPORT LICENSES FROM MITI BUT MITI DOES NOT CONSULT MAF ON IQ ITEMS. FAS RED MEAT AND POULTRY SHOW NEXT SEPTEMBER FALLS IN THIS CATEGORY. OUR USUAL PARTICIPATION AT HARUMI

FALLS IN THIS CATEGORY BECAUSE PRODUCTS ARE NOT SOLD.
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TOKYO 11503 01 OF 02 230929Z

PARTICIPATION IN OSAKA FAIR BY THE U.S. MEAT EXPORT FEDERATION, A USDA COOPERATOR, THIS YEAR WAS AN EXCEPTION AND WAS COVERED IN CATEGORY A BECAUSE APPROVAL OF LARGE QUANTITY OF BEEF FOR SALE AT SHOW WAS REQUESTED THROUGH AMCONGEN OSAKA.

- C. SO CALLED EMBASSY QUOTA: MITI, AFTER CONSULTATION WITH MAF IF AGRICULTURAL IQ ITEMS ARE INVOLVED, WILL APPROVE ONE REQUEST A YEAR FOR PROMOTIONAL EVENTS AT DEPARTMENT STORES AND SIMILAR SITES, FOR SHOWS SPONSORED BY THE EMBASSY. CRITERIA FOR APPROVAL IS ONE REQUEST, NOT ONE EVENT. AN EMBASSY REQUEST MAY INCLUDE SEVERAL SHOWS AT DIFFERENT SITES MANAGED BY DIFFERENT ORGANIZATIONS. ADDITIONS OR CHANGES IN A "ONE TIME" REQUEST ARE SOMETIMES APPROVED. THIS CATEGORY COVERS EVENTS SUCH AS THE WORLD IMPORT MART, HANKYU, SEIBU, SAIKAYA AND ORIENTAL NAKAMURAL DEPARTMENT STORE SHOWS PLANNED NEXT FALL. EMBASSY HAS SUBMITTED LETTER TO MITI FOR APPROVAL OF SPECIAL QUOTAS FOR 380 TONS OF BEEF AND FOR OTHER IQ ITEMS FOR THESE SHOWS.

5. BECAUSE INFORMATION ON SO CALLED EMBASSY QUOTA FOR

PROMOTIONAL EVENTS IS NOT PUBLISHED AND WE HAD NOT HAD EXPERIENCE WITH THE PROCEDURE SINCE 1971, WE HAD SUBMITTED SEPARATE BUT IDENTICAL LETTERS TO MITI EXPRESSING "SUPPORT" FOR SPECIAL QUOTA REQUESTS OF WORLD IMPORT MART, FOUR CHAIN STORES AND SPACE EXPO. AS NOTED REF. A, WE HAD PLANNED TO WITHDRAW LETTER ON SPACE EXPO BECAUSE TERMS AND CONDITIONS SEEMED TO HAVE CHANGED. THIS OCCURRED SIMULTANEOUSLY WITH MITI'S REQUEST THAT WE COMBINE ALL EVENTS INTO ONE REQUEST FOR AN EMBASSY QUOTA.

6. CONDITIONS WITH RESPECT TO SPACE EXPO HAVE CHANGED BUT NOT IN THE DIRECTION WE HAD EXPECTED. SPACE EXPO

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 TOKYO 11503 02 OF 02 230934Z
ACTION AGRE-00

INFO OCT-01 EA-12 ISO-00 EB-08 STR-07 STRE-00 COME-00
TRSE-00 CIAE-00 INR-10 NSAE-00 L-03 /041 W
-----027247 231006Z /12

R 230836Z JUN 78
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 9061

UNCLAS SECTION 02 OF 02 TOKYO 11503

HAD CONSIDERED GETTING SUPPLIES THROUGH LIPC BECAUSE CHANCES FOR APPROVAL OF SPECIAL ARRANGEMENTS LOOKED DIM. THEY WERE DISSATISFIED WITH THIS BECAUSE THEIR CONCEPT WAS TO SELL FROZEN PORTION CONTROL CUTS FROM SUPPLIERS SUCH AS COLONIAL BEEF IN ABOUT 4 LB. PACKAGES. AFTER FURTHER LEG WORK, THEY THINK THEY HAVE LINED UP APPROVAL OF A SPECIAL ONE TIME ALLOCATION OF BEEF. IMPORTERS WILL BE MITSUBISHI, SUMITOMO AND TOSHOKU. PORTION CONTROL CUTS WILL BE TRANSFERRED TO MITSUKOSHI WHO WILL PACKAGE THEM IN THEIR OWN WRAPPINGS AND WHO WILL CONDUCT ACTUAL SALES AT SPACE EXPO SITE. WE HAVE OBTAINED FIRM ASSURANCES THAT NO MATTER WHAT THE CONDITIONS ARE FOR IMPORT WITH RESPECT TO POSSIBLE WAIVER OF SURCHARGE OR OTHER IMPORT COSTS, BEEF WILL BE SOLD AT PRICES WHICH WILL ALLOW FOR NO MORE THAN NORMAL PROFIT MARGINS AND PROBABLY LESS. THEIR ONLY REQUEST OF US IS THAT WE LET OUR ORIGINAL LETTER OF SUPPORT TO MITI STAND. SINCE WE HAVE CONFIDENCE IN THE RELIABILITY OF ALL OF THE FIRMS WHICH WILL ACTUALLY HANDLE THE IMPORTED BEEF, WE HAVE AGREED TO DO SO. THAT LETTER IS NOW SUBSTANTIVELY

DIFFERENT FROM THE REQUEST WE HAVE SUBMITTED FOR WORLD
IMPORT MART AND THE CHAIN STORES BECAUSE FORM OF THE
LATTER LETTER HAS BEEN REVISED TO BE APPLICATION FOR
EMBASSY QUOTA. OUR SUPPORT OF CONCEPT OF SPACE EXPO IS
SIMPLY THAT AND SPACE EXPO IS NOT INCLUDED IN OUR REQUEST
FOR AN EMBASSY QUOTA. TOSHOKU, MITSUBISHI AND SUMITOMO
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TOKYO 11503 02 OF 02 230934Z

ARE ALREADY MAKING PRELIMINARY CONTACTS WITH U.S. SUPPLIERS.
PROSPECTS FOR APPROVAL OF SPECIAL ALLOCATION LOOK PROMISING
AND WE EXPECT DEAL WILL GO THROUGH. FROM U.S. SIDE, THIS
WILL BE NORMAL COMMERCIAL TRANSACTION.
MANSFIELD

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: SALES, TRADE FAIRS, MEATS
Control Number: n/a
Copy: SINGLE
Draft Date: 23 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TOKYO11503
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780262-0062
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780624/aaaaauqn.tel
Line Count: 187
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 25431782-c288-dd11-92da-001cc4696bcc
Office: ACTION AGRE
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 TOKYO 10767
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2221649
Secure: OPEN
Status: NATIVE
Subject: SPECIAL BEEF QUOTAS
TAGS: EAGR, EPAP, JA
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/25431782-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014